



TRAININGS

SATURDAY JUNE 28

GROUP PRESENTING	NAME OF SESSION	TIME	ROOM	DESCRIPTION
NGP VAN	<i>Harnessing the Power of Big Data: The Key to a Blue Texas</i>	9:00 AM & 10:00 AM	C156	Please join members of the NGP VAN team for an overview of benefits of using Votebuilder, the technology that powers Democratic campaigns from the White House to the state house. Team NGP VAN can also help take your campaign or organization to the next level with our innovative Social Organizing tool.
NGP VAN	<i>Take the Money & Run: Effective Fundraising with NGP VAN</i>	9:00 AM & 10:00 AM	C150	Please join Lauren Pickering, a recovering campaign fundraiser & member of team NGP VAN for an overview of some campaign fundraising trips & tricks. With Lauren you will explore how NGP VAN's robust tools can help campaigns, from the state house to city hall, run a more effective operation in the quest to turn Texas blue.
Texas Freedom Network	<i>Scandal & the State Board of Education: How You Can Stop Revisionists from Rewriting History</i>	10:00 AM	C147	In 2014 the State Board of Education will undertake a once-a-decade adoption of new social studies textbooks for Texas public schools. If the revisionists have their way, the new textbooks will teach students that the separation of church and state is a myth, that slavery was not the primary cause of the Civil War, and that women should thank men for giving them the right to vote. You can help ensure Texas students get accurate, honest history books. The Texas Freedom Network will tell you how.
Battleground Texas	<i>Persuading Undecided Voters</i>	10:00 AM	C140	Find out how advanced analytics and modeling help us target the voters most likely to be persuaded by our efforts, and what messages resonate with them. We will take a look at the research and data behind our persuasion messaging program, learn the elements and structure of an effective persuasion conversation, and role-play issues-based conversations with voters.
Battleground Texas	<i>The Neighborhood Team Model</i>	10:00 AM	C142	Our movement relies on empowering volunteer leaders who work in neighborhood teams, organized around a specific geographic area, to register, persuade, and turn out voters. Neighborhood teams work with the campaign to meet specific team growth and voter contact goals. Join us to learn why this organizing model works so well and how you can become a team leader in your own community!

Annie's List	<i>Running for Office - an Introduction</i>	10:00 AM	C155	An exploration of the building blocks of a campaign: communications, fundraising, campaign planning, media relations, and the grassroots activism needed to lead a competitive campaign. We will discuss why women don't run for office and what kind of team needs to be put together in order to do so.
Texas Democratic Party	<i>Voter ID Basics</i>	10:00 AM	C143	Everything you need to know about the new photo id requirements for voting in Texas so that you can ensure you have what you need to vote and can assist other Texas voters.
Mark Bauer & Miki Hawkins	<i>Growing Your Club</i>	10:00 AM	C144	Come trade ideas on things that work - and things that don't work - for our political clubs and organizations. This is an open forum where we will share our ideas for membership growth, fundraising, social events, earned media, guest speaker ideas, and other topics.
NARAL	<i>Finding Common Ground on Reproductive Rights</i>	10:00 AM	C145	Providing pointers and practice to help participants have productive discussions with different audiences on abortion, contraception and reproductive health issues. We will also provide messaging to assist campaigns with addressing questions around reproductive rights.
Texas Coalition Against the Death Penalty	<i>The Death Knell for the Death Penalty? Recent Developments and the Prospects for Abolition</i>	10:00 AM	C149	Recent events involving botched executions, state secrecy, and wrongful convictions have created a unique moment in efforts to end the use of the death penalty. Come learn about the current state of the death penalty in Texas, opportunities for political engagement on the issue, and plans for the 2015 legislative session.
Rep. Celia Israel and her campaign team	<i>A Case Study in Precinct Organizing</i>	10:00 AM	C148	See actual data and techniques of results of precinct organizing featuring voter registration, mail ballot applications, and Democratic voter identification and education.
Pedro Villalobos and Ainee Athar	<i>Immigration Reform: Is it really dead and what now?</i>	10:00 AM	C154	This session will focus on updates to comprehensive immigration reform, including what Congressman Cantor's primary loss means for reform. Additionally, we will provide easy action items on issues affecting the Texan immigrant community such as lobbying against programs that separate families and priorities for the 84th legislature.
Texas AFL-CIO	<i>Stopping ALEC and School Privatization</i>	10:00 AM	D160	Learn more about the American Legislative Exchange Council (ALEC) and their plans to privatize schools across Texas, and what you can do to fight back.
Mike Collier for Comptroller and Real Values	<i>Unfair Property Tax Appraisals: Helping Texas Families Fight Back</i>	10:00 AM	D167	Unfair property tax appraisals hurt all Texans, Comptroller candidate Mike Collier and Real Values Texas break down how Glen Hegar and the Texas GOP have rigged the property tax system to hurt Texas families and what we can do fix it.