



Tips on Passing a Resolution

1) Your Group

Decide what you want to accomplish, what is your goal.

Seek advise from local activist groups to learn how they were able to get resolutions passed.

Are you prepared to get involved in the political process?

What talents and abilities are available within your group? What is lacking?

Are there potential allies you could invite to join you?

2) Educate Your Community

Letters to the Editor & Op Eds

Educational Meetings, Documentary screenings,

Speak to civic groups, schools, religious groups, small business associations etc

Connect the issue to their issues or local issues.

Put notices in local papers for every event, meeting, speaking engagement.

Make a point of helping people understand. Prepare to answer questions

Get petitions signed, collect names and contact information to mobilize when needed

Apply for tabling space at local events, colleges, universities, farmer's markets

4) Work with Local Government

Learn how your local government works. How is a resolution introduced? How many officials are needed to get it passed? Attend council or commissioner's meetings to see how they work.

5) Educate your Local Government

Officials do not want to be taken by surprise. Make a point of getting them educated and up to date on this issue.

Meet with them several times, assess their knowledge of this issue

Prepare information packets and provide them with letters of support, petitions, published documents and media

6) Gain Publicity and Support

Meet with media people. Let them know what you are doing.

Prepare a press kit with background materials and contact information

Get reporters interested in your campaign, connect it to local issues

Give the reporters regular updates

Keep it in the papers with notices of events, Letters to the Editor, cartoons etc.

7) Gather letters of Support

Contact prominent citizens and local businesses. Provide them with information and ask them to write letters of support. Use these in your materials.

Ask them to contact local government officials directly as well

8) Write your Resolution

Look at resolutions that have passed. Use similar format or create your own unique resolution. There are two parts of a resolution, the "Whereas" and the "Be it Resolved." The first provides justifications for the resolution and the second tells the government what to do.